



Klark Teknik Building, Walter Nash Road,
Kidderminster. Worcs. DY11 7HJ, England.
Tel: +44 1562 741515 Fax: +44 1562 745371
www.midasconsoles.com www.klarktechnik.com www.ktsquareone.com

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PRESS RELEASE

Midas and Klark Teknik distribution remains unchanged under new ownership

Yesterday's announcement that the Music Group has acquired the Midas and Klark Teknik brands has attracted a phenomenal response from the industry. While there are many questions regarding this exciting new chapter for the company, demonstrating the high esteem in which the industry holds both brands, Midas & Klark Teknik would like to stress that their carefully chosen and highly focussed distribution companies worldwide will remain in place, and that the brands will not be available through any other channels.

"Over the last five years we have secured the industry's leading professional audio distribution channels to ensure that Midas and Klark Teknik customers in each territory get the same standard of support that our award-winning team provides in the UK, says David Cooper, sales and marketing director for Midas. "It's a great time to be a Midas customer. This deal ensures that our long term distribution partnerships will get stronger and the investment of Midas' customers is not only protected but enhanced."

Cooper has been instrumental in forging many new partnerships with the absolute best distributors to support Midas' large and exacting customer base worldwide. Both Midas & Klark Teknik and new owners The Music Group are confident the present, carefully established distribution channels are the best possible to represent and support the brands in this new era.

ENDS

All brands and trademarks are recognised.

Editor's information:

Midas live performance mixing consoles have been used by the world's most demanding sound engineers, performers and rental companies for three decades. The company strives to raise the standards of sonic quality through its programme of continual research and development, implementing new control functionality and user-friendly desk operation to anticipate and accommodate the ever-evolving needs of audio professionals who specify Midas consoles for their major tours, festivals, international events, broadcast projects and prestigious fixed installations.

Klark Teknik was founded in 1974 and in the years immediately following, their innovative approach to design and development allowed them to introduce some truly groundbreaking designs. Klark Teknik was



responsible for one of the world's first digital delay and digital reverb units, however it was their concepts for equalisation devices that really changed the world of professional audio resulting in the DN370 and the famous DN360. Today Klark Teknik continues to bring innovation in design and dedication to engineering and sonic quality in both the analogue and digital realm of signal processing, with the Square ONE and Show Command ranges updating the brand.

Further details:

James Godbehear, Telex Communications (UK) Ltd
T: + 44 1562 741515 Email: james.godbehear@uk.telex.com

Press Contact:

Caroline Moss, Caroline Moss PR Ltd
T: + 44 20 8968 5597 Email: pr@carolinemoss.co.uk